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Press release Busworld:

Busworld Plaza strengthens Busworld's focus on the supply chain

Busworld is proud to introduce **Busworld Plaza**, a brand-new digital marketplace created exclusively for the bus and coach manufacturing industry. Plaza is not a replacement for Busworld's world-famous physical exhibitions, but a powerful addition that keeps the community connected all year round.

For buyers and suppliers alike

Busworld Plaza is designed for both sides of the industry.

'Buyers', meaning purchase managers and engineers at OEMs, body builders and operators, can easily search, compare and discover the latest components, services and digital solutions.

'Suppliers', or the manufacturers of parts, components, software and services, gain global visibility and can present their portfolio directly to the right audience.

Why Plaza stands out

Gaining access is easy, because it is a low-threshold platform that welcomes everyone in the industry without any big investments.

The platform is always open and available 24/7 all year round, whenever and wherever professionals need it.

The focus is on buses only and therefore a unique niche marketplace, filling a clear gap in the global bus manufacturing sector.

Integrated into Busworld Europe 2025

The components sector has always been a strong part of Busworld Europe, but with Busworld Plaza it will take centre stage even more clearly. Plaza is fully integrated into the event, highlighting the essential role of suppliers within the bus and coach ecosystem.



Visitors can look forward to fun on-site activations during the show. In addition, suppliers and buyers are invited to attend the very first **Suppliers' Night** on Wednesday 8 October, an informal networking evening designed to strengthen connections and explore new opportunities.

Vincent Dewaele, CEO of Busworld International confirms:

"Busworld Plaza adds an extra layer to all of Busworld's physical events. It brings buyers and suppliers closer together and ensures the conversations don't stop when the exhibition doors close."

Exhibiting suppliers and visiting buyers who wish to join are warmly invited to register now for the first-ever Suppliers' Night on 8 October. Places are still available. It would be a pity to miss this unique opportunity to be part of the launch of Busworld Plaza.

About

Busworld Europe is the world's largest and most prestigious trade show exclusively dedicated to the bus and coach industry. Since its inception in 1971, it has grown to be the ultimate platform for showcasing the latest innovations and developments in the bus and coach sector, making it a must-attend event for every bus and coach industry professional.

Busworld Plaza is the digital marketplace dedicated exclusively to the global bus and coach industry. It connects buyers and suppliers 24/7, offering a unique niche platform focused only on buses and coaches. As a complement to Busworld's world-class exhibitions, Plaza makes the bus industry's supply chain more visible, accessible and connected all year round.

- Press releases: [LINK](#)
- Video Busworld Plaza (Busworld TV YouTube channel): [LINK](#)
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