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Press release Busworld:

Busworld Europe 2025 announces Digital Awards finalists, Innovation Voting shortlist and launches official event app

With just weeks to go before Busworld Europe 2025 opens its doors, the organisers are proud to share three major updates: the announcement of the Digital Awards finalists, the Innovation Voting shortlist, and the launch of the official Busworld App.

Digital Awards finalists announced

The Busworld Digital Awards celebrate outstanding digital solutions that enhance comfort, operations and safety in the bus and coach industry. After careful evaluation, the Busworld Awards Jury has selected the following finalists across four categories:

Digitally Enhanced Driving

Daimler Buses – MirrorCam

Knorr-Bremse – Fusion 3.0 Pedestrian Advanced Emergency Braking Function

MAN – Dead Driver Stop

Digital Operational Excellence

Robert Bosch – Secure Central Gateway

Yutong Bus – Link+ (Yutong Fleet Management)

ZF Group – ZF Bus Connect



E-Mobility Management

Adibus – ChargePlan

Daimler Buses – Digital e-bus fleet charging simulation with energy flow optimization

ZF Group – Braking and e-Drive Synergy Program

Digital On-Board Comfort

Actia – Powerdrive Cortex

BatOnRoute – School and Staff Transport App

Molead – Intelligent Cockpit System

The winners will be revealed on 2 October 2025 during the Busworld Europe press conference.

Innovation Voting shortlist revealed

Alongside the Digital Awards, Busworld has unveiled the Innovation Voting shortlist. These 22 products and solutions were pre-selected by the Busworld Awards Jury and represent some of the most forward-looking ideas in the industry.

The principle is simple: every visitor is invited to play jury member. By visiting the exhibitor booths on the shortlist, professionals can vote “yes” or “no” on whether they believe the product deserves to be recognised as a true innovation.

Visitors who are passionate about innovation — and isn't that everyone in our industry? — will find plenty of exciting new ideas to discover.



Shortlist (in alphabetical order):

A&K Fahrzeugteile Heidenau – Omnibus Classic Parts Program

ACTIA – The concept PowerDrive Cortex

Altertek – Hybrid & Full Electric ESS Regeneration

Altertek – Bus ESS Re-Cell Service

AutonomyNow – ADAS Streamlined

Butterfly Flexible Seating Solutions – Motorcoach Convertible Sleeper Seat

CitySwift – CitySwift Headway Simulations

Erwin A. Lang – FUENF-E by Lang

Imagry – Imagry Autonomous Buses

Jaakko-Tuote Oy – JTPPrivacy Glass

K2 Mobility – PANION – Integrated Charging Management

Konvekta – NeXwork – Intelligent Climate Network for Electric Buses

MyBusDirect – Industry 4.0 Starts with Employee Transportation

Protecfire – Detexline

Robert Bosch – FCPM-C190E and C100E Fuel Cell Power Modules

Saint-Gobain Sekurit Transport – Amplisky® OMBRA/PERLA

UNVI – UNVI C26

Veldo Teknoloji – KONTROLBURDA

Yutong Bus – Yutong Immersive Surround Sound

Yutong Bus – NFC Digital Key Application

ZF – e-comp Scroll - electric air compressor

Zhengzhou Senpeng Electronics Technology – SENPTEC Driver's Work Place (DWP)



This initiative makes Busworld Europe an interactive experience, giving visitors a direct voice in recognising innovation.

Official Busworld App now live

To help visitors prepare and navigate the show, Busworld has launched its official event app. From now on, every badge holder receives an automatic invitation to activate their account.

The app is available in two formats: a web version (desktop) for easy preparation and planning before the event and a mobile version (iOS and Android), downloadable in the App Store and Google Play under Busworld, to use on the show floor.

The app offers personalised tools to explore and select exhibitors, products, other visitors and exhibitor staff, plan meetings, bookmark sessions, and use an interactive floorplan on your smartphone to navigate the show in real time.

A small example: for those who want to see all shortlisted innovations, the Busworld App makes it easy, simply favorite the exhibitors concerned and plan your route through the halls accordingly. It's any visitor's perfect personal guide.

About Busworld Europe

Busworld Europe is the world's largest and most prestigious trade show exclusively dedicated to the bus and coach industry. Since its inception in 1971, it has grown to be the ultimate platform for showcasing the latest innovations and developments in the bus and coach sector, making it a must-attend event for every bus and coach industry professional.

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