



PRESS RELEASE

Thursday, September, 2025.

ACTIA unveils the Tactil 13 “MAX” passenger screen at Busworld 2025 – European premiere

A new milestone towards a global, connected infotainment ecosystem for transport operators: for the first time in Europe, at Busworld 2025, ACTIA is presenting the Tactil 13 “MAX,” its new premium 13-inch passenger touchscreen. Already adopted with more than 25,000 units in Latin America—particularly in Mexico—this best-selling model is now arriving on the European market with the ambition of redefining the onboard entertainment experience.

Tactil 13 MAX: a new high-end benchmark for passengers

With a sleek, ultra-thin design (7 mm), the Tactil 13 MAX features 3K resolution, a quad-core Snapdragon processor, and a full set of passenger-focused features: fast-charging USB Type-C and Type-A ports, an ergonomic support arm, an integrated anti-theft system, and cooperative gaming mode.

Its smooth, customizable Android interface, secure multi-network mode (ensuring uninterrupted content even during network outages), and next-generation Wi-Fi connectivity (3x faster) make it a new standard in passenger comfort. With this model, ACTIA completes its range of integrated passenger screens (7”, 10”, 12”, and now 13”), adaptable to various seat, armrest, and articulated arm configurations—for buses, coaches, or ferries.

360° Infotainment: from passenger screens to the driver’s cockpit

This European premiere of the Tactil 13 MAX is part of a broader strategy: delivering fully integrated, connected, and scalable infotainment systems.

Alongside passenger screens, ACTIA is also showcasing **ACTiVi**, its central platform designed exclusively for the driver. As the true heart of the digital cockpit, ACTiVi consolidates all key onboard functions into a single interface: passenger infotainment, navigation, cameras, climate control, audio/video, diagnostics, and more.

The joint presentation of the Tactil 13 MAX and ACTiVi at Busworld illustrates ACTIA’s ability to deliver a complete, coherent infotainment range that meets both passenger and driver needs. This convergence of services strengthens the consistency of the digital environment onboard while simplifying operational management for transport operators.

Infotainment: a complete range for a seamless, integrated digital experience, designed for both manufacturers and operators

- **Passenger screens from 7” to 13”:** integrated into seats, armrests, or customized mounts, including for maritime environments.
- **Advanced content platforms:** with *CINEMACT*, which aggregates films, series, music, audiobooks, and more, via a wide network of partners.



- **Centralized, connected content management:** thanks to the *STP-100 server* and *Remote Control Navinsa* app, enabling remote updates, synchronization, and safety announcements management.
- **ACTiVi:** a connected, scalable platform that centralizes passenger information and key vehicle functions (navigation, cameras, diagnostics, climate control, audio/video, etc.), for a unified digital cockpit.

Beyond hardware and software solutions, ACTIA supports its clients with high-value-added services: custom design and integration, technical support, maintenance, training, and operational assistance.

The company also leverages its international expertise: with industrial and commercial bases in Europe and Latin America, ACTIA provides solutions tailored to local requirements while building on a global, coherent vision.

Meet ACTIA at Busworld 2025 to discover this new generation of onboard interfaces.

ABOUT ACTIA

Founded in 1986, ACTIA Group is a family-owned, international mid-sized company (**ETI – Entreprise de Taille Intermédiaire**) that designs, manufactures, and operates electronic systems for demanding industrial sectors, particularly in land **mobility, aeronautics, space, and energy**.

Dedicated to advancing **electronics in motion** for a more **sustainable world**, **innovation** drives the Group's **technological and industrial excellence**.

ACTIA places sustainability, **safety, and connectivity** at the core of its activities to meet the major challenges faced by its stakeholders.

With a human-scale organization, ACTIA fosters operational agility and the power of collective effort.

This unique blend of cutting-edge expertise and a dynamic corporate culture makes ACTIA a key partner for high-performance, responsible solutions.

KEY FIGURES

- Consolidated revenue in 2024: €535.1 million
- About 4,000 employees worldwide
- 29 companies (including 5 electronic production plants and 6 R&D centers)

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